



VARIABLE DATA LABEL

Key information for tracking packages and lots.

VARIABLE DATA LABEL.

In a shipment management system, it is important to be able to accurately and quickly identify the information necessary to find and trace a package or a whole lot.

This procedure affects efficiency and cost.

The Aro Group's variable data labels optimize the identification and tracing of packages and lots because they include numerical and alphabetical variable data, and, in case, also images. These data are taken from a database provided by the customer or specifically built according to defined criteria.

[VARIABLE DATA LABEL](#) [1]





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