LABEL WITH NON-STICK HANDLE

Dual role: informative and functional.

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When the shape, nature or size of a packaging requires a medium that conveys the information and a solution to carry the product easily, a label with non-stick handle can be used.

This advanced solution designed by the Aro Group consists of a label made of strong adhesive plastic material with a non-stick middle section. This way, the sides of the label are attached to the packaging, while the central part becomes a true handle by which the product can be carried around conveniently and functionally.

LABEL WITH NON-STICK HANDLE **[1]**





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