



BRaille LABEL

Information targeted for the blind.

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The information on packagings must be easily understandable by anyone and in any condition.

The self-adhesive braille labels of the Aro Group make information easy to understand even by the blind, by printing braille characters with a special varnish.

This type of printing, thanks to the process used, guarantees that the thickness of the characters, as defined by current laws, is maintained, which makes them perfectly readable to the touch by blind people.

The applications of this process are really extensive and a case in point is the packaging of pharmaceuticals.

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