



## PRESENTATION PACKAGING LABELS

Distinction and compliance with regulations.

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In a market increasingly populated by products and offers, the role of a label can be no longer that of simply informing the consumer, but a label must also effectively provide attraction, visibility and distinction from competitors' products.

And it must fully comply with the regulations in force on its contact with the products.

For this reason, we have designed presentation packaging labels that offer excellent customization and visual performance options, in terms of both color and crispness.

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