COUPONS WITH NON-STICK COATED PAPER

A solution for structured promotions.

COUPONS WITH NON-STICK COATED PAPER.

In case of promotions focusing on future purchases or discounts, the consumer is often presented with coupons for the purchase of other products on favorable terms or the same product within a certain period of time.
These coupons are usually attached to the packaging of the main product.

The Aro Group's solution for this type of promotion is the coupon with non-stick coated paper, a label consisting of two or three carefully positioned and glued pages.
The pages have a knurled edge, which makes them easier to be torn away from the coupon, transforming them into tickets that can be used as discount coupons, entry tickets, promotional leaflets or something else.

COUPONS WITH NON-STICK COATED PAPER **[1]**


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