



## VARIABLE DATA LABEL

The key information for tracking packages and lots.

### VARIABLE DATA LABEL.

In a shipment management system, being able to accurately and quickly identify the information necessary to find and trace a package or a whole lot is an important feature.

As a matter of fact, this procedure affects efficiency and cost.

The Aro Group's variable data labels optimize the identification and tracing of packages and lots, because they include numerical and alphabetical variable data, and can also include images. These data are taken from a database provided by the customer or specifically built according to defined criteria.

[VARIABLE DATA LABEL](#) [1]





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