



LABEL WITH NON-STICK HANDLE

Double role: informative and functional.

LABEL WITH NON-STICK HANDLE.

When the shape, nature or size of a packaging requires a medium that conveys the information and a solution to carry the product easily, a label with a non-stick handle can be used.

This advanced solution designed by the Aro Group consists of a label made of strong adhesive plastic material with a non-stick middle section. This way, the label sides are attached to the packaging, while the central part becomes a true handle by which the product can be carried around in a convenient and practical way.

[LABEL WITH NON-STICK HANDLE](#) [1]





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