

## SCRATCH-OFF LABEL

The information to be discovered by scratching.

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The most successful prize contests are those that allow participants to learn, in a short time, if they have won or, in any case, to be actively involved.

This is the case of those contests in which the silver surface on a card or a packaging must be scratched off.

The Aro Group's scratch-off label is a quality solution for this type of applications. It is a single-layer self-adhesive label with an area intended for code printing and then covered with a layer of silver paint that may be scratched off. The quality of the Aro Group's scratch-off label keeps the silver paint intact during transport or handling of packagings or cards.

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