LABEL WITH VARIABLE DATA

The tool that supports contests and promotions.

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Today, involving consumers not only with offers, but also with their active participation in promotions related to contests or prizes, is becoming more and more important.
In this case, each packaging must include a variable data or a code, which may be numeric, alphabetic or alphanumeric.

The Aro Group's variable data label is specific to this type of application: it is a single-layer label on which the variable data produced by an algorithm or collected from a database is printed.

LABEL WITH VARIABLE DATA **[1]**

Cellular Cream
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