



COUPONS FOR CONTESTS

Full information on a contest.

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A contest is a tool to entice the consumer to buy the product and participate. At the same time, a contest is a sophisticated mechanism that needs to communicate its rules clearly and effectively.

The Aro Group has developed a specific coupon for contests and all those applications for which a simple coupon is not enough.

The coupon for contests is made up of a self-adhesive label that can include up to 3 superimposed layers, which can be printed recto and verso. Codes, rules and information are found in the printable area.

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