



## SCENTED LABEL

Distinction and attraction.

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Establishing a relationship with the consumer is the secret behind the success of each product. In the cosmetics sector, this rule applies perfectly to fragrances and products characterized by fragrances. With the aim at involving the senses of consumers, highlighting the fragrance without having to open the packaging, the Aro Group offers perfumed labels, which faithfully reproduce the scent of the product contained in the packaging

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