MINI COUPON

Space in small sizes.

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In the cosmetics sector, a lot of information must be indicated on the packaging for the benefit of the consumer and in order to comply with the regulations in force.
In case of small packaging or containers, such as those for lipsticks, nail polishes or eyeliners, the space is insufficient to provide all the necessary information.

The Aro Group has developed a user-friendly tool that makes it possible to overcome the space constraints of small items.
The mini coupon, in fact, is an adhesive label of a reduced size consisting of two or three pages printed on the front and back, designed specifically for this type of application.
The information is easy to find and consumers can browse through the mini coupon and look for the ones they are interested in.

MINI COUPON **[1]**


vernis à ongles
OIL for Nails
Ref. ARC001 013
EAC



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