

## LABEL FOR SQUEEZABLE TUBES.

Visual effect and optimization.

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Attention to detail is an important element to be competitive in a market as demanding as that of cosmetics. Producing high performance packaging without giving up optimizing production costs is important.

In case of squeezable tubes, the Aro Group offers, as an alternative to screen printing, the use of labels for squeezable tubes, produced with conformable material and suitable for being applied to the tubes, because they stick perfectly to the surface, replicating the visual appearance of the silkscreen, yet keep costs down.

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P.IVA 01723810121

Via per Cedrate, 292 - 21044 Cavaria con Premezzo (VA) - Italia Tel. 0039 0331/212309 - Fax 0039 0331/219050

www.gruppoaro.it - aro@gruppoaro.it