



COLOR LABEL

Convenience and clarity.

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Being precise and immediate may be a strength in the cosmetics sector.

For example, when talking about make-up products, being able to give quickly and clearly the consumer the idea of the final color when the product is used is an excellent choice.

For this reason, the Gruppo Aro color label has been designed: a small-sized label characterized by an overprintable color background.

The label reproduces the color given by the product and makes the consumer's choice easy and targeted.

[COLOR LABEL](#) [1]







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