



## BINOCULARS SLEEVE

Convenience and performance.

### **BINOCULARS SLEEVE.**

Bundling a product with a gadget, an accessory or an ancillary product may be a winning marketing choice. For example, bundling a shampoo with the right conditioner or a sun lotion with an aftersun lotion means enhancing the combined action of two products.

To make this operation simple and convenient, the Aro Group has designed the binocular sleeve, a sleeve consisting of two cylinders joined together: each cylinder can contain one product, but they form a single packaging.

[BINOCULARS SLEEVE \[1\]](#)





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P.IVA 01723810121

Via per Cedrate, 292 - 21044 Cavaria con Premezzo (VA) - Italia

Tel. 0039 0331/212309 - Fax 0039 0331/219050

[www.gruppoaro.it](http://www.gruppoaro.it) - [aro@gruppoaro.it](mailto:aro@gruppoaro.it)