

NO-LABEL-LOOK LABEL

Low-cost silkscreen printing.

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To achieve a direct printing effect on the packaging, with excellent quality and lower costs, we developed the nolabel-look label.

This label of the Aro Group faithfully replicates the effect of direct printing or screen printing, because it is made on a clear material, which, when applied to the packaging, keeps the bottom invisible and highlights only the textual and graphic elements.

This way, a more consistent look and a very elegant and quality result can be achieved.

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