MULTI PROCESS LABEL

Distinction and attractiveness.

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In the cosmetics market, which now is so crowded with brands and products, the ability to attract the consumer from the first contact can make a difference.
A packaging different from that of the competitors, which highlights and enhances the bottle or jar of a product, can establish an immediate relationship with the user and lead his perception.

To make cosmetics unique and recognizable, the Aro Group has developed mixed media labels, which allow to obtain strongly impacting decorations and graphic effects: carefully positioned reliefs, ultra-covering colors, glossy and/or opaque details, metal effects.

MULTI PROCESS LABEL **[1]**


Goldeal
CONTORNO OCCHI
gel



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P.IVA 01723810121
Via per Cedrate, 292 - 21044 Cavaria con Premezzo (VA) - Italia
Tel. 0039 0331/212309 - Fax 0039 0331/219050
www.gruppoaro.it - aro@gruppoaro.it