COLD AND HOT FOIL LABELS

Visual effects and elegance.

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When a label not only includes information, but also asserts the quality of a product and the care with which that product is targeted to its consumer, it is important to work out striking and elegant solutions.

For these cases, the range of the Aro Group's presentation packaging labels includes cold and hot foil labels: these labels offer top-notch results in terms of refinement and attractiveness, thanks to their particular visual effects such as: carefully positioned metal or relief effects, ultra-opaque colors, glossy and/or opaque details. All effects can be applied to the entire label or just a part of it, so as - for example - to highlight details such as logos, icons or writings.

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Crema Viso
Moisture Surge
Gel-crema leggero



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