PROMOTIONAL LABEL

Drawing the attention and communicating the offer.

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At the point of sale, there is often a risk that promotional messages or the invitation to purchase are not obvious, also due to cluttering products and visuals. Therefore, it is necessary to effectively draw the consumer's attention and highlight that a promotion is on.

The Aro Group's promotional label best fulfills this need, because it respects the original packaging, without deteriorating the pre-existing information and elements and, at the same time, offers excellent visibility to the promotional message.
It is a small self-adhesive label on which messages related to ongoing promotions can be printed with excellent quality.
The label is applied directly to the packaging: it draws attention and provides information in the right place and at the right time.

PROMOTIONAL LABEL **[1]**


50% OFF
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LUBRIFICANTE
RC11W-10
5L
RACE



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