NON-STICK COLLAR

The tool that informs and contains.

NON-STICK COLLAR.

Gadgets and product samples are often highly attractive elements, which direct consumer's choices, especially when it comes to trying out a new product or stocking up on a preferred one. Bundling mini-packs to a product's packaging is not always an easy task and may lead to logistical and practical difficulties.

In this case, the best choice is the non-stick collar of the Aro Group: this is a non-stick plastic collar to which a pouch is applied.
The collar is attached to the packaging, so gadgets, samples of product in sachets or products complementary to the main one can be placed in the bag.
The collar can be printed to emphasize the ability to catch the eye and highlight the presence of gadgets, thus ensuring strong attraction for the consumer.

NON-STICK COLLAR **[1]**


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