DRY-PEEL LABEL

Promotions at your fingertips.

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When a product becomes the very vehicle of a promotion and the tool to encourage the consumer to make additional purchases, a communication medium that guarantees visibility and functionality must be used.

This is the case with the dry peel labels of the Aro Group: double-layer self-adhesive disposable labels, whose upper layer may be easily peeled away, in full or in part, by turning it into a non-stick promotional leaflet. It can be used as a discount coupon, admission ticket, voucher to receive a gadget or something else.

DRY-PEEL LABEL **[1]**


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