



## COUPONS FOR CONTESTS

Full information on a contest.

### COUPONS FOR CONTESTS.

A contest is a tool to entice the consumer to buy the product and participate.

At the same time, a contest is a sophisticated mechanism that needs to communicate its rules clearly and effectively.

The Aro Group has developed a specific coupon for contests and all those applications for which a simple coupon is not enough.

The coupon for contests is made up of a self-adhesive label that can include up to 3 superimposed layers, which can be printed recto and verso. Codes, rules and information are found in the printable area.

[COUPONS FOR CONTESTS](#) [1]





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P.IVA 01723810121

Via per Cedrate, 292 - 21044 Cavarina con Premezzo (VA) - Italia

Tel. 0039 0331/212309 - Fax 0039 0331/219050

[www.gruppoaro.it](http://www.gruppoaro.it) - [aro@gruppoaro.it](mailto:aro@gruppoaro.it)