



COUPON

Convenience and space

COUPON.

According to the law, pharmaceuticals must show a great deal of information and it is interesting to include some for the benefit of the consumer. However, the space on the packaging is often insufficient, especially when several languages must be used.

In these cases, the Aro Group's coupons are an excellent solution: they are self-adhesive labels, which may consist of up to 3 overlapping layers. It is possible to print on the front of each layer and, if necessary, also on the adhesive. Usually applied to the back side of the product, the coupons can contain all necessary information, instructions, ingredients, directions for use and something else.

[COUPON](#) [1]





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