



FULL-BODY SLEEVE FOR CHEMICALS

Attractiveness and safety throughout the packaging.

FULL-BODY SLEEVE FOR CHEMICALS.

Today, every product, above all in large-scale retail trade, needs a packaging that plays a dual role: aesthetic and functional. The printing on the packaging must highlight the product and the packaging itself must be functional and safe.

The Aro Group's full-body sleeve label successfully meets both these requirements.

This is a heat-shrinking film, which is available in clear or opaque background versions.

The entire surface can be printed and the final effect is very similar to direct printing on the packaging. The full-body sleeve label optimizes space and yield, and gives the opportunity to use impressive graphics with a very powerful appeal and insert a large number of contents, maintaining their perfect usability.

In addition, since the film wraps the entire package, it can play a safety role when the packaging is made of glass or other fragile materials, such as jars of preserves or pickles. In case of accidental breakage of the container, in fact, the full-body sleeve label retains the fragments and, this way, avoids the leakage of the product and the risk of cuts or dispersion of shivers.

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