TWO-PACK AND THREE-PACK SLEEVE

Promotional effectiveness multiplied.

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When a promotion involves the purchase of two or more units of a product, the number of packagings linked to the promotional action must be bundled and the advantage of the purchase must be highlighted.

The solution that guarantees maximum efficiency is the bi-pack and tri-pack sleeve of the Aro Group: it is a sleeve label that wraps two or three packs in one selling unit.
The advantage of the two-pack and three-pack sleeve is not only that it forms a sort of multi-pack: since the entire surface of the sleeve is printable, this solution is a perfect medium for promotional messages and images, which ensures maximum visibility.
If, on the other hand, the focus is on the content of this bundled pack, i.e. the products, the sleeve may be clear and the promotional label may be used to communicate the offers.

TWO-PACK AND THREE-PACK SLEEVE **[1]**


OFFERTA LANCIO
REGALO
IL NUOVO
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