



THERMOCHROMIC LABELS

Innovative thermal indicator.

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Increasingly informed and aware consumers are now looking for more than just quality products, but precise information on storage and consumption.

So, offering high organoleptic quality and also easy indicators of the product conditions becomes necessary.

A solution that has been studied by the Aro Group is thermochromic labels. In fact, these labels show whether the specific temperature required by the product has been reached thanks to temperature-sensitive inks, which react by changing their color.

Once the temperature has been reached, the label shows a certain color, which guarantees the consumer whether the organoleptic characteristics of the product are maintained.

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P.IVA 01723810121

Via per Cedrate, 292 - 21044 Cavarina con Premezzo (VA) - Italia

Tel. 0039 0331/212309 - Fax 0039 0331/219050

www.gruppoaro.it - aro@gruppoaro.it