DRIP-CATCHING LABEL

Functionality and originality.

DRIP-CATCHING LABEL.

Even in an industry where the packaging functionality is linked to product containment, whether it is wine or other beverages, a simple yet brilliant idea can really turn into an added value for a product and provide a convenient service to consumers.

The Aro Group's drip-catching label is a case in point: besides playing its role as a label, with a decorative and informative value, it has an additional functional feature.
This presentation packaging label has a detachable part, which becomes a drip-catcher to be fit to the neck of the bottle. This prevents drops from dripping or flowing along the bottle.

DRIP-CATCHING LABEL **[1]**


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VINO NERO
DOC
Terre di Sicilia



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