WRAP AROUND THE LABELS

Visibility and ability to communicate.

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Drawing the consumers' attention and encouraging them to deepen their knowledge of the product through the contact with the packaging are fundamental steps in today's market, which is cluttered with proposals and offers.

The Aro Group's band label has been created to give products greater visibility, making them easily recognizable by consumers and stand out from their competitors.
It is a non-stick, partially or totally printed plastic film, which adds identity and character to every packaging.

WRAP AROUND THE LABELS **[1]**


WATER
Zenzero


ENERGY
POWER
PWR



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