



## SLEEVE WITH IRIODIN

Elegance and distinctiveness.

### SLEEVE WITH IRIODIN.

Quality products such as wines and spirits must offer consumers pleasant sensations as soon as they touch the outer packaging, i.e. the bottle.

Drawing the attention and conveying a sense of quality product help consumers to have an initial positive experience of the products.

To give the bottles elegance and originality, the Aro Group has designed a sleeve with iriodin, a heat-shrinkable film whose special treatment produces a particularly refined pearly effect that plays with light.

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