FULL-BODY SLEEVE

Attractiveness and safety throughout the packaging.

FULL-BODY SLEEVE.

Today, every product, above all in large-scale retail trade, needs a packaging that plays a dual role: aesthetic and functional. The printing on the packaging must highlight the product and the packaging itself must be functional and safe.
The Aro Group's full-body sleeve successfully meets both these requirements.

This is a heat-shrinking film, which is available with a clear or opaque background.
The entire surface can be printed and the final effect is very similar to direct printing on the packaging. Optimizing space and performance, the full-body sleeve label is particularly suitable for taking advantage from modern graphics with a strong appealing power and inserting a large number of contents, maintaining their perfect usability.

In addition, since the film wraps the entire package, it can play a safety-related role in case of containers made of glass or other fragile materials, such as bottles. In case of accidental breakage of the container, in fact, the full-body sleeve retains the fragments and this way avoids the leakage of the product and the risk of cuts or dispersion of shivers.

FULL-BODY SLEEVE **[1]**


ALOHA


GO!



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