FLUORESCENT LABEL

To highlight even without light.

FLUORESCENT LABEL.

Sight is the sense on which we all rely most.
Even when it comes to choosing what to drink. That's why what draws our attention is more likely to win us over and be bought.
In the soft drinks business, for example, a winning strategy is to create an immediate link with consumers right where consumption will take place.
When you think of all those situations characterized by low light and high consumption of drinks and soft drinks, you can easily identify the strengths offered by the Aro Group fluorescent labels: they are produced with inks that light up when hit by UV light. A tool dedicated especially, but not only, to all brands present in nightclubs with products that benefit from this source of visibility, as they can be located right away.

FLUORESCENT LABEL **[1]**


Good Spritz



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